MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 L

Results as of: 7/31/2024

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GMT: **LOCATION FLORIDA GMT CA** Clubs **Members RESULTS FOR 2024-2025 RESULTS FOR 2024-2025** NEW CLUB GOAL **NEW CLUBS** DROPPED CLUBS QUARTER MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER **GOAL** MEMBERS ACTUAL **ACTUAL** (including transfers) 2 0 1 25 19 55 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 0 0 0 OCT/NOV/DEC OCT/NOV/DEC 0 0 10 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 0

APR/MAY/JUNE

15

GOALS AND ACTUAL NEW CLUBS CUMULATIVE 3.5 3 ■ - CURRENT YEAR GOALS FOR NEW CLUBS 2.5 - CURRENT YEAR ACTUAL NEW CLUBS 2 ▲ - LAST YEAR ACTUAL NEW CLUBS 1.5 1 0.5 0 DEC NOV JAN FEB JUNE JULY AUG SEPT OCT MAR APR MAY

GOALS AND ACTUAL MEMBERS CUMULATIVE 80 40 0 ■- MEMBER GROWTH NET GOAL - MEMBER GROWTH ACTUAL -40 ▲ - LAST YEAR MEMBERSHIP ACTUAL -80 -120 -160 -200 JULY SEPT NOV DEC FFR APR JUNE AUG OCT .IAN MAR MAY

| DROPPED CLUBS: 1 | | 9 CLUBS OF 52 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION | | |
|------------------|----|--|------------------------------------|--------------|-----|
| | | | MALE | 597 (58.02%) | |
| | | | FEMALE | 432 (41.98%) | |
| DROPPED MEMBERS | | | | | |
| DECEASED | 1 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS | | 211 |
| CLUB CANCELLED | 47 | | FAMILY MEMBERS PAYING HALF 10 DUES | | 407 |
| OTHER | 7 | | | | 107 |
| TOTAL | 55 | | | | |

APR/MAY/JUNE